**“Marketing Campaign for the Summer on a new product or service”**

Companies: (1) ‘Fit Bit’ (2) ‘Happy Pear’ (3) ‘Extreme Sport’

Task 1:

You are required to examine the User Interface of each of the websites / social media AND write a report on your findings for Monday 20th February 2017.

N.B.

This is one of four tasks for this module. Three of the tasks will carry 20% of the overall mark and the final task will carry the remaining 40%.

**All tasks are individual and must be submitted on the date specified**.